



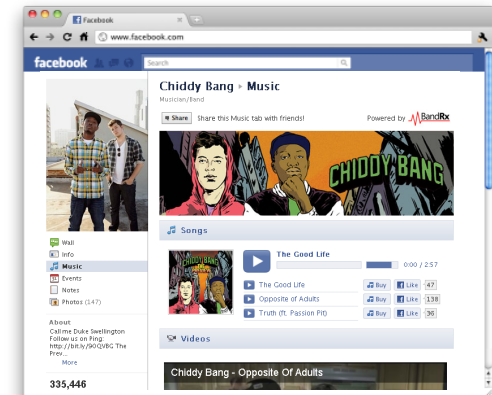
Introduction to  
**BandRx Facebook Application**



## What is BandRx?

Launched in February 2011, **BandRx** is a suite of digital tools that gives artists and brands the ability to improve and simplify their life online.

**From posting music on Facebook to syndicating tour dates across the web, our mission is to supply artists with the tools they need to create a great web presence.**



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## Our Current Products

- **BandRx Facebook Application**
- **BandRx Tour Dates Plugin**

## Why choose our Facebook Application?

- **BandRx offers far more features than any similar service, and we're constantly adding exciting new features.**
- It is the easiest and most intuitive way to customize your band's Facebook Page.
- BandRx is flexible, and makes it easy to transform your page for any event imaginable (premieres, album pre-listens, live streaming events, etc)
- BandRx blends seamlessly with Facebook, providing a great and familiar user experience.
- We are continuously listening to feedback and working with each individual client to suit their needs.
- BandRx is free and without limitations.
- Drastically increase your fan engagement and number of "Likes", as well as your music and merchandise sales.

# Facebook App Modules



Banner Image



Email Collection



Fan Comments



Contest Module



Audio / MP3s



Page Wall



Live Streaming



Info Module



Videos



Store / Merch



Custom HTML



Tour Dates



Google Analytics



Twitter Updates

## Easy-to-use Page Manager

With BandRx, managing your Facebook Page is a breeze.

Our user-friendly page manager makes maintaining your page virtually effortless and is accessible directly within Facebook itself.

Simply configure and enable the modules you would like to display on your page, and your changes are reflected instantly.

You can easily arrange your modules to change the order which they appear.

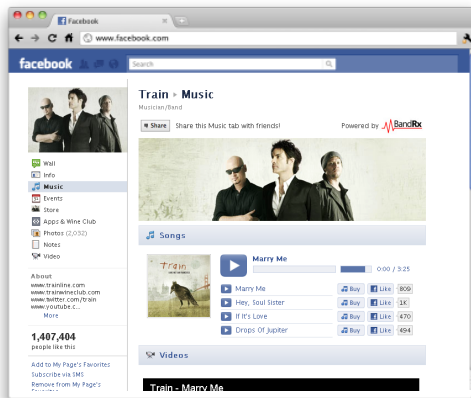


The screenshot displays the BandRx Facebook Page Manager interface. At the top, it shows the Facebook logo and search bar. The page name is 'BandRx' with options to 'Visit Page' or 'Preview'. A 'Manage Other Pages' dropdown is set to 'BandRx'. Below this, there are statistics: 'Total Views 1,178', 'Online Now 0', 'Tab Share Link' (http://bandrx.com/go/BandRX), 'Questions?' (feedback@bandrx.com), and 'BandRx on FB' (251 Likes). The main section is 'Manage Modules', which lists several modules with their status (ON/OFF) and a description:

- Banner Image**: Upload a banner image to display on your tab. (ON)
- Audio / MP3s**: Add audio / MP3s to your tab for users to listen to. (ON)
- Videos Module**: Add videos to your page from YouTube. (ON)
- Upcoming Events**: Display upcoming Facebook Events on your tab. (OFF)
- HTML Module**: Display custom HTML content on your tab, such as a promotional banner. (OFF)
- Email Collection**: Display a button prompting users to join your mailing list. (ON)
- Store Module**: (ON)

On the right side, there are two promotional banners: 'Want More Likes?' with a 'Click Here >' link, and 'BandRx Blog' with a 'Read More' link. The 'BandRx Blog' banner includes the text: 'Introducing the Store Module! Today we've launched an exciting new "store" module for our Facebook app that allows any artis... Read More' and 'Audio Module Improvements! In case you didn't notice, we rolled out a new player for the audio module yesterday, which featur... Read More'.

# Selected Case Studies

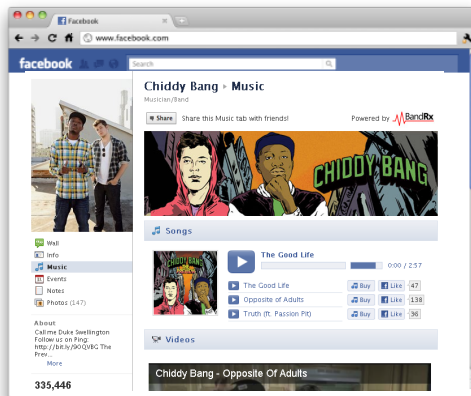


## Train

[http://www.facebook.com/Train?sk=app\\_182222305144028](http://www.facebook.com/Train?sk=app_182222305144028)

### Modules Used:

Audio, video, events, store, info, Twitter, email collection.



## Chiddy Bang

[http://www.facebook.com/chiddybang?sk=app\\_182222305144028](http://www.facebook.com/chiddybang?sk=app_182222305144028)

### Modules Used:

Audio, video, events, store, info, email collection, page wall, fan comments

## Contact Information



Thanks for your time! If you have any questions or comments please don't hesitate to reach out!

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